

Selected tools

A number of tools – projects, initiatives, labels and publications – exist to support sustainable procurement of wood and paper-based products. Various tools have different things to offer. They differ in their geographical and thematic scope, in their focus within the wood chain, in the reasons for why they exist, in the constituency backing them, in their level of depth and detail, in their user-friendliness, etc. It is difficult to characterize them or place them in any kind of unified system.

This section presents the characteristics of 47 tools, by placing them in two overview tables (Tables 11 and 12). The selected tools are grouped into three categories, depending on their relevance and focus:

- Solid wood products.
- Paper-based products.
- Wood-based products in general.

Within a category, the tools are further defined by their focus in the supply chain, and by their geographic area of relevance. Each tool's primary issues of concern are noted, as well as the contact information.

Note – more complete information about each of these tools is available at www.sustainableforestprods.org.



Factors to consider regarding the selection of a tool

- Does the program/organization fit with the corporate procurement strategy? Is it credible?
- Does the tool align with the company's supply chain and geographic area of operations?
- Are the goals and mission of the tool consistent with the company's business strategy and long-term vision?
- Will the company be able to provide input into future decisions about the tool and its use?
- Is it a holistic approach? Does it cover a sufficiently broad array of issues?

Table 11. Summary list of tools exclusively for either wood or paper-based products

SCOPE	Focus in supply chain				Geographical areas of interest	Main issues of concern						
	Forest production	Processing/manufacturing	Retail/use	Trade		Traceability	Monitoring and verification	Legality	SFM	Special places	Forest conversion	Social issues
SOLID WOOD												
Belgian Government Procurement Policy	✓			✓	Europe, with global implications	✓	✓	✓	✓			✓
German Government Procurement Policy	✓			✓	Global	✓	✓	✓	✓			
Greenpeace's Responsible Procurement Policy	✓		✓	✓	China with global implications	✓	✓	✓	✓	✓	✓	✓
The Green Building Initiative's Green Globes™ Rating System	✓		✓		US	✓			✓			
The Leadership in Energy and Environmental Design (LEED)® Green Building Rating System	✓		✓		US	✓			✓			
Timber Retail Coalition	✓		✓	✓	Europe, with global implications				✓	✓		

				Brief characterization	Contact details
Pollution	Recycled content	Climate change	Source reduction		
				The Policy is applicable to wood-derived products, except paper. The Policy is compulsory for all entities of the federal government, and it focuses on wood from sustainably harvested timbers. The definition includes provisions related to traceability, legality, and specific requirements for sustainable forest management certification systems.	Federal Public Service Health, Food Chain Safety and Environment Phone: +32 2 524 96 55 Website: http://www.guidedesachatsdurables.be
				Procurement policy for wood and wood products only from verifiably legal and SFM.	German Federal Ministry of Consumer Protection, Food and Agriculture Phone: +49 (030) 200 60 www.bmelv.de
	✓			Provides advice and assistance to solid-wood retailers devising and implementing a responsible procurement policy using Greenpeace's Timber Standard. The Timber Standard is a benchmark and it outlines a step-wise transition towards buying products that are sustainable. Sustainable products are defined as FSC-certified and/or are made of 100% recycled materials.	Greenpeace China Phone: +86 10 6554 6931 E-mail: greenpeace.china@cn.greenpeace.org www.greenpeace.org/china/en/
✓	✓		✓	Rating standards for commercial buildings.	The Green Building Initiative Phone: +1 877 424 4241 E-mail: info@thegbi.org www.thegbi.org
✓	✓		✓	Rating standards for various types of buildings.	Green Building Council Phone: + 1 800 795 1747 or +1 202 828 5110 E-mail: info@usgbc.org www.usgbc.org
		✓		The Coalition – founded by European retailers Kingfisher, Marks & Spencer, IKEA and Carrefour Group – seeks to raise awareness and support clear and pragmatic regulations and legislation to ensure that timber and timber products in the European markets are legal, responsibly sourced, and sustainable. The Coalition also seeks to raise awareness of other environmental issues such as deforestation and climate change. The European Retail Roundtable serves as the Coalition Secretariat.	

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Timber Trade Action Plan	✓		✓	✓	Global	✓	✓	✓				
Timber Trade Federation Responsible Purchasing Policy	✓	✓		✓	Global	✓	✓	✓	✓	✓	✓	✓
Tropical Forest Trust's Good Wood, Good Business Guide.	✓		✓	✓	Global/Tropics	✓	✓	✓	✓	✓	✓	✓
Wood for Good Campaign	✓		✓	✓					✓			
PULP AND PAPER-BASED												
CEPI Carbon Footprint Framework	✓	✓	✓	✓	Europe	✓	✓		✓		✓	
Environmental Footprint Comparison Tool		✓			North America							
Environmental Paper Assessment Tool ® V.2.0	✓	✓	✓		Global but primarily in the US and Canada	✓	✓	✓	✓	✓		✓

				Brief characterization	Contact details
Pollution	Recycled content	Climate change	Source reduction		
				A project aimed to reduce trade in illegal timber by helping members of European timber trade federations to work towards legality verification of their timber and wood products, and to implement robust chain of custody systems. TTAP is a private-sector initiative created by a number of European timber trade federations, and it is being implemented by the Tropical Forest Trust. TTAP is funded by the European Commission and its European partner timber trade federations.	Tropical Forest Trust Phone: +41 (0) 22 367 9442 E-mail: ttap@tropicalforesttrust.com www.timbertradeactionplan.info
				Management system compliant with UK central government requirements for legality and sustainability.	Timber Trade Federation Phone: +44 (0) 20 78 39 18 91 E-mail: tft@tft.co.uk www.tft.co.uk
				Practical guidance to develop and implement sustainable procurement.	Tropical Forest Trust Phone: +41 (0)22 367 94 40 E-mail: tft@tropicalforesttrust.com www.tropicalforesttrust.com
✓	✓	✓		Brochures, fact sheets, education materials.	wood. for good Phone: +44 (0) 800 279 0016 E-Mail: contact@woodforgood.com www.woodforgood.com
✓	✓	✓	✓	Framework provides a comprehensive structure, overview and guidance for individual CEPI member companies to estimate--and communicate with stakeholders--the net greenhouse gas emissions associated with their products (carbon footprint). Evaluation of carbon footprint is based on 10 elements throughout the products' supply chain.	Confederation of European Paper Industries Phone: +32 2 627 4928 E-mail: mail@cepi.org www.cepi.org
✓	✓	✓		An online information-support tool for companies and paper products buyers to weigh and analyze the trade-offs and co-benefits of managing the environmental footprint of papermaking. The tool focuses benefits and tradeoffs of using recycled fiber, water and energy use, and emissions to water and air.	National Council of Air and Stream Improvements (NCASI). Phone: (919) 941-6400 E-Mail: paperenvironment@ncasi.org www.paperenvironment.org
✓	✓	✓	✓	Comprehensive, online decision-support tool to facilitate direct dialogue and collaboration between producers and buyers on various issues; allows users to evaluate trade-offs in purchasing decisions.	Metafore Phone: +1 503 224 2205 E-mail: info@metafore.org www.epat.org

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Environmental Paper Network	✓	✓	✓	✓	Global	✓	✓	✓	✓	✓	✓	✓
New Zealand Government Paper Buyers guidance	✓			✓	New Zealand with global implications			✓	✓			
Paper Calculator	✓	✓			North America (Canada and the United States)							
Paper Profile	✓	✓			Europe/Global	✓	✓		✓			
TwoSides	✓	✓	✓		Europe, with global implications	✓	✓		✓			
World Wildlife Fund Guide to Buying Paper	✓	✓	✓	✓	Global	✓	✓	✓	✓	✓	✓	
World Wildlife Fund Paper Scorecard	✓	✓		✓	Global	✓	✓	✓	✓	✓	✓	✓
World Wildlife Fund Tissue Scoring	✓	✓	✓		Europe	✓	✓	✓	✓	✓	✓	✓

				Brief characterization	Contact details
Pollution	Recycled content	Climate change	Source reduction		
✓	✓	✓	✓	A network of organizations providing information and guidance on various aspects of paper. Information and guidance is based on a common framework (common vision) for environmental and social sustainability in the production and consumption of pulp and paper products. The Network maintains and promotes various internet-based applications where its environmental and social goals are evaluated, and where guidance and practical tools for paper purchasers are provided.	Environmental Paper Network Phone: +1 828 251 8558 E-mail: info@environmentalpaper.org www.environmentalpaper.org
✓	✓			Provides general overview of key issues and practical guidance for New Zealand paper buyers in selecting their products.	New Zealand Ministry for the Environment E-mail: govt3@mfe.govt.nz www.mfe.govt.nz
✓	✓	✓	✓	Online tool to quantify and compare the environmental impacts of 13 paper choices based on the use of recycled content and source reduction; calculations are based on the analysis of the Paper Task Force, which examines environmental impacts and implications through the entire life cycle of paper.	Environmental Defense Fund Phone: +1 212 505 2100 www.papercalculator.org
✓	✓		✓	Voluntary system to provide information to the consumer about various environmental parameters of specific paper products.	Finnish Paper Engineers' Association Phone: +358 (9) 132 6688 E-mail: info@papereng.fi www.papereng.fi
✓	✓	✓		Two Sides is an initiative of a number of companies from the graphic communications supply chain. The initiative includes actors involved in forest, pulp, paper, inks and chemicals, and printing and publishing industries. The objective of the initiative is (i) to promote the responsible production and use of print and paper products; and (ii) to make information about industry sustainability and performance available to all stakeholders.	Two Sides Phone: +44-115-8412 129 E-mail: info@twosides.info www.twosides.info
✓	✓	✓	✓	Companion to WWF Paper Scorecard. Provides guidance on various issues and showcases examples of companies taking action on issues covered.	WWF International Phone: +41 (0)22 364 91 11 www.panda.org/paper/toolbox
✓	✓	✓		Scoring system for paper.	WWF International Phone: +41 (0)22 364 91 11 www.panda.org/paper/toolbox
✓	✓		✓	Rating system to assess tissue paper sourcing.	WWF International Phone: +41 (0) 22 364 91 11 www.wwfno.panda.org

Table 12. Summary list of tools for both wood and paper-based products

SCOPE	Focus in supply chain				Geographical areas of interest	Main issues of concern						
	Forest production	Processing/manufacturing	Retail/use	Trade		Traceability	Monitoring and verification	Legality	SFM	Special places	Forest conversion	Social issues
A Buyers' Guide to Canada's Sustainable Forest Products	✓	✓	✓	✓	Canada with global implications	✓	✓	✓	✓	✓	✓	✓
CEPI Legal Logging Code of Conduct	✓			✓	Europe	✓	✓	✓				
Danish Government Procurement Policy for Tropical Forests	✓	✓		✓		✓	✓	✓	✓			✓
Dutch Government Procurement Criteria for Timber	✓			✓	Global	✓	✓	✓	✓	✓	✓	✓
European Community Green Purchasing Policy	✓	✓		✓	Global	✓	✓	✓	✓			

				Brief characterization	Contact details
Pollution	Recycled content	Climate	Source reduction		
✓	✓	✓	✓	Uses the WRI/WBCSD 10 key questions framework, to provide buyers with information to reassure them about the social and environmental qualities of Canada's forest products. Includes sample forest products procurement/financing policy, environmental performance data of FPAC members, as well as additional resources including a glossary.	Forest Products Association of Canada Phone: +1 613 563 1441 E-mail: Ottawa@fpac.ca www.fpac.ca
				States CEPI member companies' commitments to address illegal logging.	Confederation of European Paper Industries (CEPI) Phone: +32 (2) 627 49 27 E-mail: mail@cepi.org www.cepi.org
				Guidelines for purchasing of tropical timber. Guidelines are currently under review.	Danish Ministry of the Environment Phone: +45 (72) 54 20 00 E-mail: sns@sns.dk www.sns.dk
✓		✓		The Procurement Criteria for Timber prefers wood products that are sustainable and legal. If sustainably produced products are not available, they at least have to be from legal sources. To help implement this policy, the Dutch government established the Timber Procurement Assessment System (TPAS). TPAS seeks to provide assurance to national and local government institutions that the wood products they purchase meet the government sustainability and legality requirements. The Timber Procurement Assessment Commitment (TPAC) is a body within the TPAS to provide guidance to assess evidence of compliance. TPAC is also responsible for evaluating evidence of compliance provided by forest certification systems and other verification systems.	Timber Procurement Assessment System Phone: +31 (0)70 3586 300 E-mail: mhaase@smk.nl www.tpac.smk.nl
✓	✓		✓	Policy to promote public green procurement, increase similarities among procurement criteria of EU member states, and provide guidance and advice. Priority products include paper and furniture.	European Environment Agency Phone: +45 33 36 7100 ec.europa.eu/environment/gpp/index_en.htm

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European Union Action Plan for Forest Law Enforcement, Governance and Trade (FLEG), and Voluntary Partnership Agreements (VPAs)	✓			✓	Global	✓	✓	✓	✓			✓
Forest Certification Assessment Guide	✓				Global	✓	✓	✓	✓	✓	✓	✓
Forest Footprint Disclosure Project	✓				Global	✓	✓	✓	✓			
Forest Industry Carbon Assessment Tool	✓	✓	✓		Global	✓			✓		✓	
Forest Legality Alliance	✓			✓	Global			✓				

				Brief characterization	Contact details
Pollution	Recycled content	Climate	Source reduction		
				The Forest Law Enforcement, Governance and Trade (FLEGT) Plan is the European Union (EU) response to illegal logging and deforestation concerns. The Plan recognizes that consumer countries' demand for forest products contributes to forest loss. The Plan seeks to (i) develop markets for legal products in Europe; and (ii) establish bilateral partnerships (Voluntary Partnership Agreements, VPAs) with producing countries to build their capacity and support reforms in the governance of their forest sectors, in order to reduce the production of illegally harvested timber. The VPAs also seek to establish and implement tracking and licensing systems (Legality Assurance Systems - LASs) to ensure that only legally produced products enter the European Union.	European Forest Institute / EU FLEGT Facility Phone: +358-10-773-4300 Contact: http://www.euflegt.efi.int/contact.php www.euflegt.efi.int
✓				Framework for the evaluation of certification systems to assess compliance with World Bank and WWF policies.	World Bank / WWF International Phone: +41 (0) 22 364 91 11 or +1 202 473 10 00 www.forest-alliance.org
				The Project is designed to create transparency and improve companies' understanding of the "forest footprint" of their direct operations and the operations they finance. The «forest footprint» focuses on production, use, and trade of key commodities linked to global deforestation: timber, soy, beef and leather, palm oil and biofuels. Every year, a number of companies are invited to disclose information about policies related to the sustainable supply chains for these commodities, and the actions they are taking to manage risks.	Global Canopy Programme Phone: 44-1865-724-333 E-mail: info@forestdisclosure.com www.forestdisclosure.com
	✓	✓		An online, comprehensive, assessment tool to estimate direct and indirect (Scope 1, 2, and 3) GHG emissions for the forest products industry. FICAT incorporates elements of the WRI/WBCSD GHG Protocol, it is structured around CEPI's Carbon Footprint Framework, and it uses data from the Intergovernmental Panel on Climate Change (IPCC). The tool can be also used to educate users about the complexities associated with estimating GHG emissions of forest products.	National Council for Air and Stream Improvement, Inc and the International Finance Corporation Phone: +1 919 941 6400 www.FICATModel.org
				A public-private initiative to reduce illegal logging through supporting the supply of legal forest products. The Alliance seeks to raise awareness of demand-side legality requirements, produce innovative practical tools to help forest products supply chains to screen out illegal wood, and demonstrate compliance with legality requirements.	World Resources Institute / Environmental Investigation Agency Phone: +1 202-729-7600 E-mail: info@forestlegality.org www.forestlegality.org

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French Policy on Public Procurement of Timber and Wood Products	✓			✓	Global	✓	✓	✓	✓			
FSC's Controlled Wood Standard	✓	✓		✓	Global	✓	✓	✓		✓	✓	✓
Global Forest Registry	✓			✓	Global			✓	✓	✓	✓	✓
Global Forest and Trade Network	✓	✓	✓	✓	Global	✓	✓	✓	✓	✓	✓	✓
Green Purchasing Network		✓	✓		Japan		✓	✓	✓			
Japanese Government Procurement Policy	✓	✓			Japan/Global	✓		✓	✓			
Mexican Federal Government Procurement Policy	✓	✓			Mexico	✓	✓	✓	✓			

				Brief characterization	Contact details
Pollution	Recycled content	Climate	Source reduction		
	✓			National forest products procurement policy; required for central government procurement officials; recommended to local authorities.	Ministère de l'Écologie, de l'Énergie du Développement durable et de l'Aménagement du territoire Phone: +33 (0) 1 40 81 83 32 E-mail: remy.risser@developpement-durable.gouv.fr www.ecoresponsabilite.environnement.gouv.fr
				Within the FSC system, a standard to avoid trading of illegal and environmentally and socially damaging wood.	Forest Stewardship Council Phone: +49 (228) 367 66 26 E-mail: fsc@fsc.org www.fsc.org
				The Global Forest Registry is a map-based database, designed to help evaluate the risk of obtaining wood from controversial sources, as defined by the Forest Stewardship Council in the Controlled Wood standard. The definition of controversial sources includes: wood harvested illegally; wood harvested in violation of traditional or civil rights; wood harvested from areas being converted from forests and other wooded ecosystems to plantations or non-forest uses; and wood from forests in which genetically modified trees are planted. The database builds on publicly-available global sources of information for more than 150 countries. The database also includes more detailed information for countries that have completed FSC-approved controlled wood risk assessments.	NEPCon Phone: +372 - 7 380 723 E-mail: rp@nepcon.net; hh@nepcon.net www.globalforestregistry.org
	✓	✓	✓	Promotes responsible forest management and trade through a step-wise approach toward credible certification.	WWF International Phone : +41 22 364 9111 www.gftn.panda.org
✓	✓	✓	✓	Guidance for green purchasing, including various types of paper products and furniture.	Green Purchasing Network Phone: +81 (3) 3406 5155 E-mail: gpn@net.email.ne.jp www.gpn.jp
✓	✓	✓	✓	Guidelines for verification of legality and sustainability of wood and wood products.	Forestry Agency, Ministry of Agriculture, Forestry and Fisheries of Japan www.maff.go.jp/eindex.html
✓	✓			Within the Purchasing, Leasing and Public Services Law, all federal government agencies should ensure that the origin of the products is known, and that they originate from sustainably managed forests. In addition, the origin and sustainability of the products should be verified by third party auditing bodies recognized by the Ministry of Natural Resources.	Dirección General de Recursos Materiales Inmuebles y Servicios, SEMARNAT Phone: +52 562-80600 www.semarnat.gov.mx

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New Zealand Timber and Wood Products Procurement Policy	✓			✓	Global		✓	✓	✓			
PEFC guide for the avoidance of controversial timber	✓	✓		✓	Global	✓	✓	✓		✓		✓
Public Procurement Policies for Forest Products and Their Impacts	✓			✓	Europe, New Zealand, Japan		✓	✓	✓			✓
Standard Practice for Categorizing Wood and Wood-Based Products According to Their Fiber Sources	✓				Global, but available data are initially limited to the U.S.	✓	✓	✓	✓			✓
Sustainable Forest Finance Toolkit	✓	✓		✓	Global	✓	✓	✓	✓	✓	✓	✓
Sustainable Forestry Initiative Procurement Objective	✓	✓		✓	US and Canada	✓	✓	✓	✓	✓		✓
Swiss Declaration Duty for Timber	✓			✓	Switzerland, with global implications	✓	✓	✓				
Tropical Forest Trust	✓	✓	✓	✓	Global	✓	✓	✓	✓	✓	✓	✓
UK Government Central Point of Expertise on Timber Procurement	✓	✓		✓	Global	✓	✓	✓	✓	✓		✓

				Brief characterization	Contact details
Pollution	Recycled content	Climate	Source reduction		
				Procurement policy for New Zealand government agencies to address illegal logging and support international sustainable forest management.	Forest Policy Coordination Ministry of Agriculture and Forestry Phone: +64 (04) 894 0679 www.maf.govt.nz/forestry/twpp/index.htm
				CoC requirements to prevent trading of timber harvested illegally.	PEFC Council Phone: +41 22 799 45 40 E-mail: info@pefc.org www.pefc.org
				Synthesis and comparative review of public timber procurement policies around the world.	Ardot Phone: +358 (0) 9 44 88 61 E-mail: ardot@ardot.fi www.ardot.fi
				A voluntary standard to communicate conformance of wood and paper-based products with requirements of different tracing systems, forest management certification programs, and voluntary and regulatory standards related to forest products.	ASTM International Phone: +1 -610- 832-9500 www.astm.org
✓	✓	✓		The Toolkit is designed to assist and inform forest sector lending and investment decisions, specifically focusing on the production and processing of forest products, and carbon and ecosystem services markets. The Toolkit includes information and specific advice, in the form of questions, for finance officers to evaluate risk, manage investment portfolios, develop forest-sector investment policies, and sustainable procurement.	PriceWaterhouseCoopers LLP UK Sustainability and Climate Change Phone: +44 20 7804 3978 www.pwc.co.uk/sustainability
		✓		Purchasing requirements for wood and fiber under SFI certification standard.	Sustainable Forestry Initiative Phone: +1 703 875 9500 www.sfiprogram.org
				Requires suppliers of solid wood products to provide information about the species of wood and place of harvest. The Duty seeks to promote transparency and enable customers to choose responsible wood products.	Federal Consumer Affairs Bureau (FCAB) Phone: 031 322 20 00 Website: www.konsum.admin.ch/holzdeklaration/start/index.html?lang=fr
	✓	✓	✓	Helps link business to responsibly managed forests. TFT members commit to sourcing from sustainable forests that are credibly certified, or TFT forest projects advancing towards credible forest certification. TFT supports companies to establish wood control systems that ensure no undesirable wood enters into their products.	Tropical Forest Trust Phone: +41 (0) 223 67 9449 E-mail: info@tropicalforesttrust.com www.tropicalforesttrust.org
				Guidance for compliance with UK central government purchasing requirements for sustainability and legality.	ProForest Phone: +44 (0) 1865 243 766 E-mail: cpet@proforest.net www.proforest.net