

Global Sustainability

Eastman Kodak Company
2011 Annual Report

Kodak

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SCOPE OF REPORT

Kodak is pleased to present our sixth annual Global Sustainability Report, as well as our 22nd public report to include health, safety and environmental performance.

Approach to Reporting

Information in the Report reflects the worldwide business activities of Kodak and our subsidiaries from January 1, 2011 to December 31, 2011. Every attempt has been made to report performance data on a worldwide basis. Where that is not possible, exceptions are noted. Performance data from operations at leased facilities are included while data from outsourced operations are not.

The content was selected and prioritized to communicate the annual progress toward implementing Kodak’s Corporate Responsibility Principles – our guide for strategic action on sustainability. Additional information, which complements this Report, including detailed economic data, descriptions of management systems and examples of individual initiatives is

available in the 2011 Eastman Kodak Company Annual Report on Form 10K and on the web. A Global Reporting Index located at www.kodak.com/go/sustainabilityreport identifies the location of available content.

Materiality

Kodak is continually evaluating our sustainability priorities and aligning our focus with our current business model. Through observation and participation in various industry groups and associations, we monitor trends and benchmarks, review rating agencies’ commentaries and listen to subject matter experts in order to identify substantive issues. Those issues deemed relevant to our product portfolio and stakeholders, and in alignment with our Corporate Responsibility Principles are deemed material. We have reported progress in these areas and strive to integrate them into our governance structure.

COMMUNICATION VEHICLES AND TARGET STAKEHOLDERS

Kodak External Website
www.kodak.com

- All Customers
- Suppliers
- Neighbors
- Socially Responsible Investment Interests
- The Public
- Media

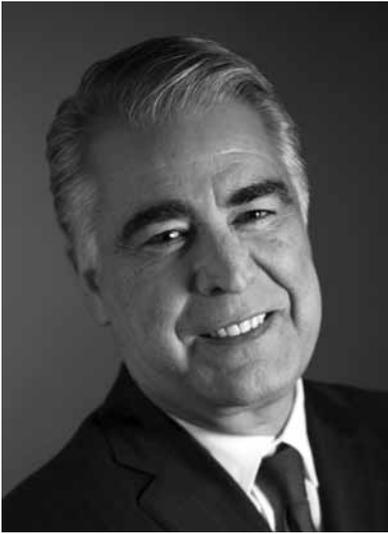
Kodak Global Sustainability Report and Global Reporting Initiative Index at
www.kodak.com/go/sustainabilityreport

- B2B Customers
- Shareholders
- Socially Responsible Investment Interests
- NGOs
- Government
- Media

Kodak Internal Website

- Employees

FROM THE CEO



I know you are all aware of the challenges Kodak faces — just as you are aware of the significant progress we have made in recent years. We have known for quite some time what the Kodak of the future needed to look like, and in recent years we have done a large portion of the heavy lifting that will be required to get us there. Our foremost goal has

always been clear: to build a Kodak that is competitive in the world of today – and sustainably profitable tomorrow.

On January 19, 2012 our U.S. parent company and its U.S. subsidiaries filed for Chapter 11 reorganization. Since this date, our U.S. businesses have continued normal operations under a special set of legal protections and our non-U.S. subsidiaries, which are not included in the filing, have continued to operate as usual.

The steps we have taken are right for our company and have provided us with the additional time and flexibility we need to ensure:

- Our vendors, suppliers, and customers remain confident in our position;
- We are able to fully enforce Kodak’s IP rights, or otherwise spur the monetization of the company’s valuable intellectual property;
- Our legacy costs are fairly apportioned and scaled for a company of the size we are today; and
- Kodak actively manages the value of our enterprise for its stakeholders, including evaluating our businesses to enable us to reorganize around our most valuable opportunities.

Throughout the reorganization process, we intend to carry forward with business in the normal course:

- Our employees should expect to receive their usual wages and salaries, healthcare coverage, vacation, and other benefits, without interruption;
- Our customers should continue to expect from us the same quality products and services that help them do more, do it better, and do it faster;
- Our vendors, suppliers, and other business partners should expect payment in full for goods and services they provide us during this process; and
- All our other stakeholders should expect to see further evidence of our commitment to building a Kodak that will be successful in the marketplace — and a positive force in the communities we call home — for many years to come.

We have made significant progress over the past several years at Kodak. We have created new digital businesses that are beginning to deliver on their exciting growth prospects, while at the same time we have radically reshaped businesses that needed appropriate scaling for profoundly changed markets, resulting in operations that have continued to generate cash.

There is much more yet to come from Kodak, as we complete our transformation and write the next chapter in the history of the world’s leading materials science and digital imaging company. Be assured that the Kodak of the future will continue to leverage our fundamental knowledge and commercialization advantages in materials sciences, digital imaging, and deposition technologies to capitalize on opportunities and be competitive in growth markets.

A handwritten signature in black ink, reading "Antonio M. Perez". The signature is written in a cursive style and is positioned above the printed name and title.

Antonio M. Perez
Chairman and Chief Executive Officer
Eastman Kodak Company

FROM THE DIRECTOR



An in-depth look back on the year 2011 may, at first blush, appear somewhat incongruous with a company that is progressing diligently under the protections of U.S. Chapter 11 proceedings. By definition, Kodak's current restructuring is intended to facilitate the transformation into a different looking company from the one

that is represented in a compilation of 2011 data. So, one might ask (and many have), "Why even do an annual report?"

To continue our 20-plus year tradition of public reporting was an easy decision. Sustainability asks us to focus beyond the next quarter and the next year to the future and the next generation, as is also the case with our current restructuring. To have chosen not to report or to have tabled our sustainability strategy would be to say sustainability is nice, but it's not integral; it's not fundamental.

Our approach to sustainability has not changed. As we build the Kodak of the future, the ground work we've laid and the thinking we've instilled in our employees will help shape our restructuring decisions. In other words, to build a Kodak that is competitive in the world of today and sustainably profitable tomorrow is to build a company that contributes to the advancement of society. They are more than just compatible — they are complementary.

In 2011, we surpassed three out of four of our quantitative Sustainability Goals, having achieved 54% reduction in both our greenhouse gas emissions and energy use; 98% ENERGY STAR qualifications; and 72% reduction in the Occupational Injury Rate. Significant progress was also made in the qualitative target areas of employee awareness, product environmental attributes,

supply chain performance and water efficiency. Some specific accomplishments for 2011 include:

- Recipient of a "Green Equipment Award" for the KODAK PROSPER 1000 Press Platform from the China Academy of Printing Technology and Keyin.cn
- Achievement of Platinum status in the inaugural class of The Climate Registered Leadership program
- Launch of the KODAK Trade-In and Recycling Program in the United States and the KODAK Sustainable Printer Programme in the United Kingdom
- Launch of electronic sustainability training for sales and marketing employees globally

As we look to the future, our continued progress will face several challenges I have mentioned before. Deeper knowledge of our supply chain performance and expanded product take-back programs are still vital to our consumer businesses, while understanding and mitigating the impacts of paper remains key to the success of our commercial printing businesses. Rapidly expanding regulations around the world and significant growth potential in Asia and Latin America require new thinking as well.

So, for 2012 and beyond, we are focused on completing our work on our Sustainability Goals, while we build the new programs that will support our growth businesses and regions. Our customers are interested more and more in our economic, environmental and social performance, and we understand that completing our transformation to a profitable and sustainable company will be key.

Charles Ruffing
 Director of Health, Safety, Environment and
 Sustainability
 Eastman Kodak Company

COMPANY PROFILE

As the world's foremost imaging innovator, Kodak helps consumers, businesses, and creative professionals unleash the power of pictures and printing to enrich their lives.

EASTMAN KODAK COMPANY (AS OF YEAREND 2011)

Net Sales:	\$6.0 Billion
Employees:	17,100 worldwide; 8,750 non-U.S., 8,350 U.S.
NYSE:	EK*
Shareholders of Record:	49,520 on record of common stock as of January 31, 2012
Headquarters:	Rochester, N.Y., U.S.A.
Founded:	by George Eastman in 1880 and incorporated in 1901 in the State of New Jersey

* Until January 19, 2012, the Company's common stock traded on the New York Stock Exchange (NYSE) under the symbol "EK." Eastman Kodak Company common stock is currently traded on the Over the Counter market under the symbol "EKDKQ.PK."

KODAK PRODUCTS AND SERVICES (AS OF YEAREND 2011)

Reportable Segment	Significant Products and/or Services	Markets/Sectors Served	2011 Net Sales from Continuing Operations (in billions)
Consumer Digital Imaging Group (CDG)	Digital cameras, pocket video cameras, picture frames, accessories and branded licensed products; Retail kiosks, drylab systems, consumables and after sale service and support; Inkjet printers and consumables; KODAK Gallery	Consumers; Retailers and Distributors; Retail photofinishers	\$1.74
Graphic Communications Group (GCG)	Digital, traditional and flexographic prepress equipment, consumables and services; Commercial inkjet and electrophotographic printing equipment, consumables and services; Document scanners; Digital controllers and related services; Workflow software and solutions	Creative, in-plant, data center, commercial printing, packaging, newspaper and digital prepress market segments	\$2.74
Film, Photofinishing, and Entertainment Group (FPEG)	Motion picture films, special effects services and digital products and services for the entertainment industry; Traditional photographic film, paper, photochemicals, output systems and single use cameras; Event imaging services; Specialty films and chemicals	Consumers; Professional Photographers; Retail photofinishers; Entertainment industry; Industrial materials market segment	\$1.55

SUSTAINABILITY GOALS

The following table summarizes progress towards achieving our Sustainability Goals since their introduction in 2008 through year end 2011.

FOCUS/GOAL	RESULTS	CHALLENGES
SOCIAL RESPONSIBILITY		
Employee Education Raise awareness of Kodak's sustainability commitment and its expectations of employees	<ul style="list-style-type: none"> Engaged CEO and senior leaders in sustainability integration through employee communications and Global Town Meeting. Launched an employee awareness website with senior leaders' messages, employee blogs and resources for integrating sustainability into every job. Launched the KODAK Energy Saver Awards Program at global sites. Launched Messaging Guidelines to assist communicators in delivering credible content and avoiding greenwashing. Annually trained all employees on the Business Conduct Guide, which includes the Corporate Responsibility Principles. Regularly published tips, informational pieces and success stories on the employee website, in newsletters, in learning sessions and through poster campaigns. Created electronic training for worldwide sales force. 	<ul style="list-style-type: none"> Reinforcing the concept of the "Triple Bottom Line" to employees whom have often seen sustainability exclusively defined within the marketplace as environmental responsibility. Focusing employees on Kodak's sustainability framework and accomplishments during a time of prolific environmental and sustainability messaging. Ensuring the credibility and strategic alignment of an increasing number of marketing initiatives.
Employee Safety Achieve a 70% reduction in Kodak's Occupational Injury Rate by year-end 2012*	<ul style="list-style-type: none"> Decreased the Occupational Injury Rate by 72%*. 	<ul style="list-style-type: none"> Addressing the unique challenges of a highly dynamic and constrained environment. Improving safety within decentralized operations such as field service. Sustaining focus on preventing extremely low probability, yet high severity incidents during a period of improved safety performance.
PRODUCT RESPONSIBILITY		
Product Energy Efficiency Qualify all eligible newly commercialized KODAK Products under ENERGY STAR criteria	<ul style="list-style-type: none"> Achieved 98%** qualifying document scanners, digital picture frames, inkjet printers, battery chargers and AC adaptors. 	<ul style="list-style-type: none"> Ensuring ENERGY STAR criteria are well understood and met, in light of significant revisions to the ENERGY STAR program.
Product Environmental Attributes Improve the environmental attributes of KODAK Products throughout their life cycle	<ul style="list-style-type: none"> Reported product environmental improvements within the Innovation section of www.kodak.com/go/sustainability. Maintained beyond-compliance product standards. Used streamlined life cycle assessment to establish baseline environmental performance data for select products. Completed full life cycle assessment for a document scanner using ISO 14044 methodology. Launched the KODAK Inkjet Cartridge Recycling Program in the U.S. and parts of Europe, the KODAK Trade-In and Recycling and Scanner Recycling Programs in the U.S. and the Sustainable Printers Program in the U.K. Recycled, reused or refurbished 63.0 million pounds** of material through the KODAK Printer's EnviroServices Program. Recycled more than 42.1 million pounds** of silver film in North America and Europe. 	<ul style="list-style-type: none"> Negotiating an appropriate balance between product environmental attributes and the functionality expectations of customers. Collaborating with worldwide suppliers to ensure an adequate supply of materials with the desired attributes. Identifying and implementing appropriate tools to define product attributes that address the complexity of product environmental issues.
Supply Chain Performance Identify high priority suppliers annually and assess them against the performance expectations of the Electronic Industry Citizenship Coalition (EICC)	<ul style="list-style-type: none"> Assessed 72** high priority suppliers against the EICC Code of Conduct expectations and recommended improvement opportunities. 	<ul style="list-style-type: none"> Securing collaboration from suppliers, peer companies and/or strategic product groups for assessments during a time of rapidly proliferating and competing supplier initiatives, and constrained resources.

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SUSTAINABILITY GOALS (CONTINUED)

FOCUS/GOAL	RESULTS	CHALLENGES
OPERATIONAL RESPONSIBILITY		
Energy Conservation Reduce the energy usage at Kodak operations worldwide by 50% by year-end 2012*	<ul style="list-style-type: none"> Achieved greater than 54%* reduction in total energy usage. 	<ul style="list-style-type: none"> Identifying additional, meaningful reductions and securing capital investments within a financially constrained environment.
Greenhouse Gas Emissions Reduce greenhouse gas emissions from Kodak operations worldwide by 50% by year-end 2012*	<ul style="list-style-type: none"> Achieved greater than 54%* net reduction in total greenhouse gas emissions (both direct and indirect). 	<ul style="list-style-type: none"> Identifying additional, meaningful reductions and securing capital investments within a financially constrained environment.
Water Efficiency Measure Kodak's worldwide water footprint	<ul style="list-style-type: none"> Implemented water use tracking at all major sites. Implemented reduction goals at the majority of sites. Reduced water use by 11%***. 	<ul style="list-style-type: none"> Utilizing the emerging water footprint to set an appropriate reduction goal that drives meaningful reductions and meets stakeholder expectations.

* Cumulative reduction from 2002 baseline

** Cumulative since 2009

*** Cumulative reduction from 2009 baseline

PERFORMANCE DATA

	UNITS OF MEASURE	2009	2010	2011
ECONOMIC ^a				
Net sales	Millions	\$7,609	\$7,167	\$6,022
Research and development costs		\$351	\$318	\$274
Selling, general and administrative expenses		\$1,298	\$1,275	\$1,159
Restructuring costs, rationalization and other		\$226	\$70	\$121
Loss from continuing operations	Millions	(\$210)	(\$687)	(\$764)
Net loss per share		(\$0.78)	(\$2.56)	(\$2.84)
Total assets	Millions	\$7,691	\$6,226	\$4,678
Long-term debt, net of current portion	Millions	\$1,129	\$1,195	\$1,363
Total shareholders equity (deficit)	Millions	(\$35)	(\$1,075)	(\$2,350)
Number of shareholders on record		54,030	51,347	49,520
ENVIRONMENT				
WW energy usage ^b	Tera joules	22,593	20,074	19,665
Direct energy use (total)	Tera joules	15,839	14,309	13,439
Coal		10,764	10,364	10,008
Oil		217	172	418
Natural Gas		4,806	3,772	3,013
Indirect energy use	Megawatt Hours	674,600	579,240	552,500
Electricity purchased		659,000	575,000	529,000
Thermal energy purchased (heat and steam)		15,600	4,240	23,500
WW global greenhouse gas emissions ^c	Million metric tons CO ₂ e	1.64	1.53	1.40
Direct		1.30	1.22	1.12
Indirect		0.34	0.31	0.28
Water use	Million cubic meters	27.3	24.5	24.2
Waste generation	Metric tons			145,277
Hazardous waste	Metric tons			16,616
Incineration				6,389
Landfill				150
Recycling				6,192
Reuse				3,878
Other				6
Non-hazardous waste	Metric tons			128,662
Incineration				624
Landfill				6,323
Recycling				51,849
Reuse				69,864
Other				1
Select waste generation ^{d, e}	Metric tons	12,833	11,166	11,215
Non-haz incineration and landfill		3,493	5,313	5,822
Haz incineration and landfill		9,340	5,853	5,393
Waste water discharge ^d	Metric tons	29,890	19,604	18,819
VOC emissions ^d	Metric tons	367	310	300
Direct PFC (perfluorinated compounds) emissions	Metric tons	0.26	0.32	1.01 ^f
Environmental fines and penalties		\$68,092	\$108,220	\$169,638
PRODUCT				
Eligible newly commercialized products ENERGY STAR qualified	Percentage	90	96	100
Number of Product Assessments completed ^g		176	142	127
Materials reclaimed through the U.S. KODAK Printer's EnviroServices Program	Million pounds	20	21	22
PET film recycling ^h	Million pounds	15	14	13
Product and service health, safety and environmental fines and penalties			\$0	\$0

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PERFORMANCE DATA (CONTINUED)

	UNITS OF MEASURE	2009	2010	2011
SOCIAL				
Number of Directors on Board of Directors		14	15	11
Minority representation on Board of Directors	Percentage	36	33	36
Female representation on Board of Directors	Percentage	14	20	9
Number of independent or non-executive members		13	14	10
Wages, salaries and employee benefits	Millions	\$1,732	\$1,572	\$1,578
Employees trained in anti-corruption policies and procedures ^l	Percentage	100	100	100
WW occupational injury/illness rate (OIR)	Cases/100 full time workers	1.15	0.90	1.01
Lost time case rate (LTCR)	Number of lost workdays/100 full time workers	0.35	0.27	0.32
Number of health, safety and environmental audits ^j		20	32	29
Contributions to the United Way of Greater Rochester ^k	Millions	\$2.45	\$2.00	\$1.95
Corporate Contributions ^l	Millions	\$1.9	\$2.3	\$1.4
Contributions to U.S. political parties, politicians, and related institutions	Millions		\$0.114	\$0.074

a Complete financial data is available within the 2011 Annual Report on Form 10-K and is verified by Pricewaterhouse Coopers LLP.

b WW energy usage is equal to direct energy use plus the energy required to generate the indirect energy use. The energy required to generate electricity assumed a 32.5% efficiency.

c All data completes a third-party verification and certification process.

d 90% of WW footprint reporting.

e This metric was used prior to 2011, and has been replaced with a more comprehensive waste tracking metric in 2011. It is included for comparison purposes only.

f The increase in direct PFC emissions is due to a switch from an industry-wide standard emissions calculation methodology to a federally mandated methodology for semi-conductor manufacturers. In November 2011, Kodak sold its semi-conductor manufacturing business.

g Product Assessments are life cycle based assessments of environmental, health and safety aspects of newly commercialized products.

h Film recycling is a service of FPC, a Kodak Company, which serves the U.S., Canadian and European markets.

i Employees must be trained annually on the Business Code of Conduct, of which anti-corruption policies and procedures are included.

j Includes audits of operations, suppliers, and tenants operating on Kodak property.

k Includes donations pledged by employees and Kodak corporate donations.

l In addition, Kodak donated an array of products to schools and not-for profit organizations.

STAKEHOLDER ENGAGEMENT

EXAMPLES OF HOW WE ENGAGE STAKEHOLDERS

Investors/Shareholders

- Hold annual meeting of shareholders
- Meet with investors and investment community representatives quarterly to review results and periodically to review key strategy elements
- Periodically survey investors to obtain feedback on the effectiveness of communications
- Maintain an online Investor Center with press releases, webcasts, meeting transcripts and governance documentation at www.kodak.com/go/invest
- Publish annual financial report and sustainability report
- Participate in surveys from investment community analysts such as SAM and KLD

NGOs

- Participate in ongoing, collaborative partnerships with organizations such as The Nature Conservancy and the World Resources Institute for the exchange of ideas on shared challenges
- Support membership in a number of trade associations and collaborative working groups
- Respond to surveys and written inquiries from NGOs working in areas of shared interests, and maintain open dialog when appropriate

Communities

- Maintain open communication with communities in which Kodak operates through information centers, hotlines and/or advisory groups, such as the Rochester, N.Y. Community Advisor Council
- Empower local operations to support the communities in which they are located through philanthropy and employee volunteerism

Government

- Participate in voluntary governmental initiatives such as U.S. ENERGY STAR and U.S. EPA SmartWay
- Contribute data and process knowledge to the development of regulations and industry standards
- Advocate directly and through industry groups for appropriate regulation that is based on sound science and enables competitiveness

Customers

- Provide a variety of means to communicate with Kodak such as telephone, online and email channels
- Engage with social media networks
- Utilize techniques such as the KODAK K Zone at trade shows for small group discussions between customers and experts
- Provide product health, safety and environmental support through Kodak-administered programs, printed materials, onsite support and online resources at www.kodak.com/go/hse

Suppliers

- Conduct a supplier management process including activities such as supplier summits for information exchange and online resources at www.kodak.com/go/purchasing
- Conduct a supplier diversity program that increases opportunities to engage and interact with a variety suppliers and provides resources at www.kodak.com/go/supplierdiversity
- Collaborate with suppliers through participation in the Electronic Industry Citizenship Coalition Learning and Capability Building Workgroup
- Provide supplier sustainability guidance through web-based Supplier Performance Standard and Product Specifications at www.kodak.com/go/hsesupplier

Employees

- Communicate on state of the Company and material issues through town meetings, quarterly financial performance reviews, employee website, electronic newsletters, and webcasts
- Conduct employee surveys throughout the year
- Sponsor 8 employee networks that assist individual development and provide communication opportunities for people of common interests
- Sponsor KODAK Alternative Resolutions for Employees and Work/Life Effectiveness and Wellness programs

Academia / Outside Experts

- Maintain relationships with companies, universities and research institutes
- Collaborate with an external Diversity Advisory Panel, first convened in 2001

MEMBERSHIPS AND ASSOCIATIONS

In 2011, Kodak's internal governance structure was complemented by our membership in strategic external associations.

Business Council of New York State

A leading organization in New York State, which represents the interests of large and small firms and advocates for a healthy business climate, economic growth, and jobs.

Business Roundtable

An association of chief executive officers of leading U.S. companies, the Roundtable focuses on issues it believes will have an effect on the economic well-being of the nation.

Consumer Electronics Association

An association of the U.S. consumer technology industry, CEA focuses on technology policy, research and the fostering of business and strategic relationships. Kodak is a regular member and participates on a number of committees including the energy and recycling committees dedicated to seek viable solutions to difficult environmental problems.

Corporate Eco Forum

An organization for companies with a commitment to environment as a business strategy issue, the Corporate Eco Forum strives to accelerate sustainable business innovation by creating the best neutral space for business leaders to strategize and exchange best-practice insights.

Dangerous Goods Advisory Council (DGAC)

DGAC promotes improvement in the safe transportation of goods globally through education, assistance and information.

DIGITALEUROPE (European Information & Communication Technology Industry)

A pre-eminent advocacy group of the European digital economy dedicated to improving the business environment and to promoting industry's contribution to economic growth and social progress. Kodak is a corporate member.

Direct Marketing Association (DMA)

Kodak participates in the DMA Safe Harbor Seal Program, under which the DMA provides an independent third party dispute resolution mechanism for privacy complaints and educational materials for companies and consumers interested in finding out more about the Safe Harbor framework and the DMA Safe Harbor Program.

Diversity Best Practices

Kodak continued its long-standing participation in this member organization focused on assisting its members with diversity and inclusion initiatives.

Electronic Industry Citizenship Coalition (EICC)

EICC establishes standards to ensure that working conditions among manufacturers in the electronic industry are safe, that workers are treated with respect and dignity, and that manufacturing and business operations are environmentally responsible.

ENERGY STAR

For more than a decade, Kodak has partnered with the U.S. EPA as an ENERGY STAR Partner to produce energy efficient products and operations.

European American Business Council

An alliance of major U.S. and EU-based global companies committed to stimulating EU-U.S. economic investment, innovation, regulatory integration and Trans-Atlantic competitiveness.

MEMBERSHIPS AND ASSOCIATIONS (CONTINUED)

Industrial Energy Consumers of America

A nonprofit member-led organization that provides a unique forum to address state, national and international energy related issues and advocate sound energy policy.

Information Technology Industry Council (ITI)

ITI consists of manufacturers and suppliers of computers, telecommunications, business equipment, software and IT services who have come together to promote the global competitiveness of its members.

International Imaging Industry Association (I3A)

A not-for-profit global imaging organization bringing diverse industries and organizations together to address vital issues, establish effective standards and terminology, and develop meaningful solutions.

National Foreign Trade Council

A business association dedicated solely to trade policy, export finance, international tax, and human resource issues on behalf of its members.

National Minority Supplier Development Council (NMSDC)

The Council provides a direct link between corporate America and minority-owned businesses. The NMSDC was chartered to provide increased procurement and business opportunities for minority businesses of all sizes. Kodak is a corporate member.

National Safety Council

The Council provides support, knowledge, resources, training, and expertise in workplace safety and transportation.

SmartWay

An U.S. EPA program that seeks to actualize efficiencies, emissions reductions and cost savings within the freight industry. As a shipper of goods, Kodak participated in the SmartWay Transport Partnership.

The Climate Registry

The Climate Registry is a nonprofit, multi-state registry with protocols and third party verification.

Two Sides

Two Sides is an independent, non-profit organization created to support members of the Graphic Communications Supply Chain in promoting the sustainability of print and paper. Two Sides chapters are present in more than 10 countries/regions, and Kodak is currently a member in the U.S. and European chapters.

United States of International Business (USCIB).

USCIB promotes open markets, competitiveness and innovation, sustainable development and corporate responsibility, supported by international engagement and prudent regulations.

U.S. Chamber of Commerce

A business federation representing companies of all sizes, sectors and regions, as well as business associations, state and local chambers in the U.S., and American Chambers of Commerce abroad. Kodak is on the Board of Directors.

Women's Business Enterprise National Council (WBENC)

A non-profit organization who partners with 14 Regional Partner Organizations to provide its national standard of certification to women-owned businesses throughout the country. Kodak is a corporate member.

EXTERNAL RECOGNITION

We are proud to be externally recognized for results that focus on our high ethical standards and sound corporate governance.

Climate Registered Platinum

Since 2008, Kodak has participated in The Climate Registry, prior to that having been a member of The California Climate Registry. In 2011 Kodak was the first member to achieve Platinum Status, recognizing a more than 20 percent reduction in GHG emissions.

Corporate Equality Index

For the ninth straight year, Kodak received a 100% on this Human Rights Campaign Foundation (HRC) Index and was also included in the organization's list of "Best Places to Work for LGBT Equality". The HRC is a civil rights organization working to achieve lesbian, gay, bisexual and transgender (LGBT) equality.

Corporate Social Responsibility Index

Kodak was ranked 38th on this Index, developed by the Boston College Center for Corporate Citizenship and the Reputation Institute to assess the performance of United States companies across the dimensions of citizenship, governance and workplace.

Dow Jones Sustainability Index

Kodak was again named to the Dow Jones Sustainability Index (DJSI) in 2011. The annual review of the DJSI is based on a thorough assessment of corporate economic, environmental and social performance.

Most Reputable Companies in the United States

Issued by the Reputation Institute and derived from surveying consumers, the 2011 list of Most Reputable Companies ranked Kodak as 18th in the United States and 41st in the world.

Newsweek Green List

In 2011 Kodak was included at 92nd on this list assessing the top 500 United States companies for environmental impact, as well areas such as policy, reputation and overall performance.

oekom Prime

Kodak received a Prime rating from oekom research in 2011. Based in the European Union, oekom analyzes a company's social and environmental performance based on a scientifically developed list of criteria.

Readers' Choice Best Diversity Company

Selected by readers of Diversity/Careers in Engineering and Information Technology magazine, Kodak was recognized for both workforce and supplier diversity accomplishments.

About Kodak

As the world's foremost imaging innovator, Kodak helps consumers, businesses and creative professionals unleash the power of pictures and printing to enrich their lives.

To learn more, visit <http://www.kodak.com>
and follow our blogs and more at
<http://www.kodak.com/go/followus>.

A 2011 GRI Index can be found
at <http://www.kodak.com/go/sustainabilityreport>.

Feedback or questions can be submitted
at kes@kodak.com.

Kodak