

# Two Sides Reference Sheet

## Examples of Environmental Scorecards and Product Declarations

### [Environmental Paper Assessment Tool \(EPAT\)](#)

#### GreenBlue

The Environmental Paper Assessment Tool - or EPAT - is an innovative assessment tool that allows buyers and sellers of paper products to evaluate environmental performance data along the paper supply chain. By providing a consistent framework and metrics, EPAT creates the opportunity for informed discussion about the environmental attributes and trade-offs involved in paper purchasing decisions.



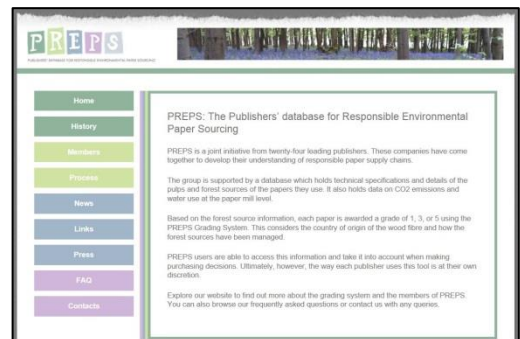
### [Paper Profile](#)

In co-operation with distributors and industry associations, leading pulp and paper manufacturers have developed a uniform declaration of vital environmental product information. This product declaration format, which is continually being developed, is called Paper Profile. Issued for individual products, the single-page declaration gives essential information regarding the composition of the product, key environmental parameters, environmental management and wood procurement.



### [Publisher's Database for Environmentally Responsible Paper Sourcing \(PREPS\)](#)

PREPS is a joint initiative from twenty-four leading publishers. The group is supported by a database which holds technical specifications and details of the pulps and forest sources of the papers they use. It also holds data on CO2 emissions and water use at the paper mill level. Based on the forest source information, each paper is awarded a grade of 1, 3, or 5 using the PREPS Grading System. This considers the country of origin of the wood fibre and how the forest sources have been managed.



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## [Check Your Paper](#)

### **World Wildlife Fund**

The WWF Check Your Paper database is designed as a user friendly tool for paper purchasers to evaluate the footprint of various paper grades on the environment and to channel paper consumption towards alternatives with the least environmental impact.

