

# Print and Paper have a great environmental story to tell

## **DIRECTOR OF OPERATIONS TWO SIDES NORTH AMERICA, INC.**

Two Sides North America is looking for a Director of Operations to take a leading role in the coordination and management of daily activities related to the Two Sides and Keep Me Posted campaigns in the U.S. and Canada which promote the attractiveness, sustainability and importance of paper and print in our daily lives.

The position will report to the President of Two Sides North America and will include the following responsibilities:

- Oversee the marketing and communications plans for Two Sides and Keep Me Posted, including managing website content and communications with members and the Two Sides network of followers.
- Oversee the Two Sides anti-greenwash campaign and the Keep Me Posted corporate campaign, including follow up with companies.
- Write and review content related to the sustainability of print and paper.
- Coordinate sub-contractors responsible for various aspects of the campaigns, including timelines and deliverables.
- Give presentations to help promote the Two Sides and Keep Me Posted campaigns.
- Communicate with members and potential members to ensure top notch customer service.

This is a challenging position that will require networking closely with senior professionals within the graphic communications industry. The candidate will be required to have the following qualifications and experience:

- Background in environmental sustainability related to the paper, print and mail sector.
- Good communication and presentation skills.
- Proven technical writing skills.
- Personnel management and coordination.
- Managing customer relationships or experience in a membership-based organization.
- Knowledge of the paper, print and mail industries.

This is a full-time position with a 6-month probation period at the onset. Job location is flexible. The position requires regular travel throughout the US, Canada and occasionally overseas. Proposals from qualified consultants will also be accepted.

Salary / remuneration is competitive and based on industry standards, experience and qualifications.

Please submit your resume to [info@twosidesna.org](mailto:info@twosidesna.org) before November 15, 2019.

### **About Two Sides**

Two Sides is a global initiative supported by companies from the Graphic Communications industry including forestry, pulp, paper, inks and chemicals, pre-press, press, finishing, publishing, printing, envelopes, and postal operators. Our common goal is to promote the sustainability of the Graphics Communications industry and dispel common environmental misconceptions by providing users with verifiable information on why print and paper is an attractive, practical, and sustainable communications medium. For more information on Two Sides, contact us at [info@twosidesna.org](mailto:info@twosidesna.org). Visit the Two Sides website at [www.twosidesna.org](http://www.twosidesna.org) and follow Two Sides on [Facebook](#), [LinkedIn](#), and [Twitter](#).