Paper is pressed, dried, and made into large rolls or sheets, which are packaged for sale to customers.

Trees are a renewable resource! In the U.S. & Canada, we grow many more trees than we harvest every year.1

Most trees in North America are harvested to make lumber and other solid wood products, not paper.4

Trees are unsuitable for lumber manufacturing are grown & harvested specifically to make pulp & paper.

Pulpwood trees that are unsuitable for lumber manufacturing are grown & harvested specifically to make pulp & paper.

Pulpwood and wood chips are transformed into pulp using a variety of processes.

About 40% of the fiber used in papermaking in the U.S. is obtained through recycling.7

Paper can be recycled 5-7 times before the wood fibers break down. This is why we always need fresh wood fiber from sustainably managed forests.5

Use paper responsibly and recycle so it can be reused to make new products!

Four out of five of the fiber used in papermaking in the U.S. is obtained through recycling.8

There are more trees in North America now than 100 years ago. Despite popular belief, most trees harvested from sustainably managed forests in the U.S. and Canada are NOT used to make paper but rather other forest products like lumber.

Two Sides North America is a non-profit initiative by companies in the graphic communications and paper-based packaging industry. We promote the sustainability of print and paper products and dispel common environmental misconceptions by providing verifiable information on why print, paper and paper-based packaging are a sustainable, practical and attractive way to deliver value to all who use them. Become a member today!

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