



“Our company continually relies on the objective and broad market, industry and consumer research that only Two Sides provides within the pulp and paper industry.”

— Sustainability Specialist,  
Paper and Packaging Producer

“Two Sides works directly with corporations to eliminate misleading ‘go green, go paperless’ claims that encourage people to switch from paper to electronic communications. I don’t know of any other organization that confronts this type of misleading messaging head on.”

— Marketing Vice President,  
Paper and Packaging Producer



Two Sides offers our company statistics and insightful data that helps with the messaging out to our clients...it is information we can’t get anywhere else.”

— Sales and Marketing Vice President, Printer

### Two Sides can only succeed with the support of our members.

Membership is open to any commercial enterprise in the Print, Paper and Paper-based Packaging value chain as well as industry groups or organizations. Membership starts at just \$500 per year.

Be part of the community coming together to share the truth about the sustainability of paper, packaging and print!



# Print and Paper Have a Great Environmental Story to Tell



Two Sides North America  
971-288-6734  
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twosidesna.org



North America





## Join our growing community of print, paper and paper-based packaging sustainability advocates!

### Who is Two Sides?

We are a part of the non-profit Two Sides Global network that includes more than 600 members in North America, South America, Europe, Australia and South Africa. Our membership includes companies and industry allied organizations, both large and small, from across the print, paper and paper-based packaging value chain.

### What do you receive with your membership?

Two Sides NA offers valuable resources for the print, paper and paper-based packaging industry.

**Research** and fact-based data to substantiate the sustainability of the forestry and paper products in North America.

**Educational resources**, fact sheets and infographics to debunk common misconceptions about the sustainability of paper.

**Valuable tools** and materials to incorporate into your messaging and to use with your customers

The only organization to actively campaign to combat **greenwashing**.

**Two Sides** is the only organization in the industry dedicated to directly responding to corporations, media and others who make unsubstantiated and misleading environmental claims about the sustainability of paper products.



Our sales reps use Two Sides information to support the use of paper and paper-based packaging when it is challenged by end users who are trying to make sound environmental choices, but often don't know the facts about paper's sustainability."

— Vice President/Regional Manager,  
Paper Merchant



Learn more and join today at  
[twosidesna.org](https://twosidesna.org)

